



Objective:

- Upgrade the aging software and hardware at a broadcast editing house to improve productivity and maintain industry leadership

Solution Hardware:

HP Z820

- Intel Dual Xeon E5-2680 processors
- 256GB primary SSD
- 3x 300GB SAS drives- RAID 5
- 64GB RAM
- NVIDIA Quadro 6000 Graphics
- Adobe Software

HP Z1

- Intel Xeon E3-1245 processor

At a glance:

Industry: Media

Business name: My Little Eye

Headquarters: London, UK

Founded: 2007

Website: www.mylittleeye.tv



Product Information: hp.co.uk/z1

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Abbey Road editor moves from Apple Macbook to HP Z Workstations to cut time and boost productivity

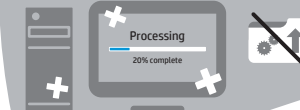
The customer

My Little Eye is an independent, broadcast post-production company, based in Surrey, UK. Its specialism is music. Jon Walton, the company's founder, spent seven years working for the Abbey Road Studios; My Little Eye has since worked with high profile artists including The Killers, David Bowie, Green Day, Kings of Leon, Paul Weller and Alt-J.



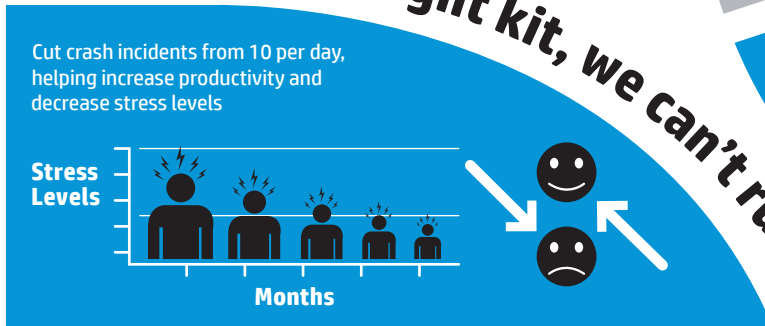
The problem

Ageing hardware and software was causing production delays. Slow to render graphics and multiple camera feeds. No news of upgrades



“ The HP Z1 has the performance and the mobility. It means I can work on-site, which gets me closer to the production team and has been great for business.”
Jon Walton, owner, My Little Eye **”**

“Without the right kit, we can't run the company.”



The impact

Enabled smooth rendering of graphics and real-time playback of multiple content feeds, improving production times

✓	✓	✓
✓	✓	✓
✓	✓	✓

The HP Z820 can drive up to 8 displays

Improved mobility, using the HP Z1, allows editing to be done on-site and brings the production team closer together

Faster production times allows for more new projects to be taken on

“ In the three months I've been using the HP machines I've dramatically reduced downtime, I used to face up to 10 crashes a day on the Mac Pro. It's saving me an hour a day during busy production days – and that makes life a lot less stressful.”
Jon Walton, owner, My Little Eye **”**